

# Edie Hand

**Founder & International  
Author of Women of True Grit**

Edie Hand's  
**WOMEN**  
OF TRUE GRIT™



Edie Hand is the founder and international author of **Women of True Grit**, a sisterhood and community stemmed from **The Edie Hand Foundation** that takes stories and turns them into empowerment for women to succeed in business and in life. The Edie Hand Foundation started over fifteen years ago in honor of her three young Blackburn brothers she lost too soon. Having gone through irritations such as loss, grief, illness, and set-backs Edie exemplifies **"True Grit"** and has built a movement transforming challenges into **Pearls of Hope**.

GRIT stands for **"Great Resilience Is Transformative"** and Edie is passionate and devoted to supporting women and providing them the tools to do hard things and turn them into beautiful situations. The message she shares is not heart warming, its heart moving and aims to build strength in whichever audience is listening and face their hardships with **"Pearls On, Swords Up!"**

Residing in Birmingham Alabama and having worked as an entrepreneur in an advertising agency for 30 years, a media personality, filmmaker, philanthropist, a mom, and speaker personality, Edie has a wealth of skills and life experiences that have made her a force to be reckoned with in the business world. She has authored or collaborated on over **twenty-five books**. She is a **sought-after speaker** around the world with decades of keynote speaking experience at events, conferences, community centers, churches, and educational entities.

Edie Hand seeks always to create the right partnerships and relationships to expand her mission and **inspire people from all walks of life**.



## Speaking topic: Pearls of Hope

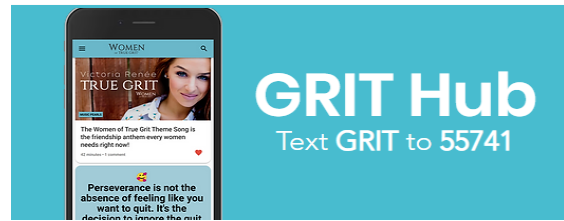
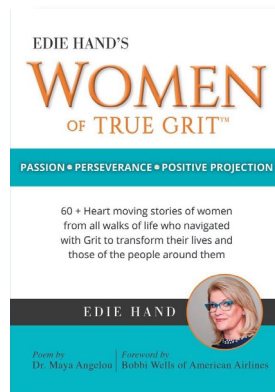
Your attitude towards situations everyday can make all the difference. Edie will share some of her personal, inspirational, and humorous stories that over time create a string of pearls to guide one's brokenness to the path of healing. The String is your life, and the Pearls represent your unique necklace. Edie's stories will help define the significance behind every color of Pearl that will help you reflect on your passions, and better understand your own given **"Grit"** and resilience to tackle hard things. Pearls On, Swords Up!

FOLLOW EDIE'S JOURNEY...

STAY CONNECTED AND INSPIRED WITH WOTG

**CLICK HERE**

**TO PURCHASE  
EDIE HAND'S  
WOMEN OF  
TRUE GRIT  
BOOK!**



**Register for FREE for the  
Women of True Grit Hub**

**CLICK HERE TO JOIN**

**Connect with Edie**

**on LinkedIn**

**or visit**

**ediehand.com**



**Send us an email  
and let us know  
"What True Grit  
Means to you".**



**womenoftruegrit.info@gmail.com**

**Send an email to  
ediehand.womenoftruegrit@gmail.com**

**Phone or text 205-960-1345**



**Watch a recording of Edie's Speaking  
Engagement with the EPICentre  
UWindsor in Ontario Canada.**

**CLICK HERE**



**Watch  
Women of  
True Grit  
vignette  
videos!  
<**

**Keep a look out on our  
Women of True Grit hub for  
official announcements on:**

- Upcoming events
- Social media (COMING SOON)
- Words of Wisdom from Pearl Coaches
- How to nominate a Women of True Grit

**[grit.ihubapp.org](http://grit.ihubapp.org)**

**Watch Edie's Documentary: The Last Ride**