

Edie Hand is a businesswoman, speaker, media personality, filmmaker, international author, and Mom. She has authored or co-authored over twenty-five books.

The Edie Hand Foundation's brand "Women of True Grit" encourages women to share their stories and passion from the trials they face to their triumphs. Edie has partnered with Sinclair Broadcasting of Birmingham, Ala. to share Women of True Grit Vignettes in 2022.

Edie, along with FedEx, is leveraging this brand for a special project that will inspire people from all walks of life. She is excited to be working with extraordinary women globally through FedEx and sharing stories that have led these women into powerful leadership roles.

Edie Hand's Women of True Grit has developed a series of 30-minute documentary-style programs. Additionally, other media platforms in development are podcasts, radio interviews, and streaming. Reel Lumiere, (a publication of the Nashville Women in Film and Television) a national digital publication features an article for Edie Hand's Women of True Grit series monthly.



The initial airing for the documentary was in November 2021 and a second airing was in March 2022 on Alabama Public Television and beyond. A second episode highlighting NASA Women of True Grit airs in November 2022. Other media for Women of True Grit are vignettes on ABC/TV33/40 with Sinclair Broadcasting network and digital marketing on Talk of Alabama website. Explore more info at [www.womenoftruegrit.org](http://www.womenoftruegrit.org)

A new addition to the Women of True Grit brand is the Pearl Coaches that are contributing their expertise, guidance, and advice through GRIT.iHubapp.org Edie encourages you to join the GRIT Sisterhood.

She has starred in National Commercials, daytime television soaps, hosted national TV programs and developed several radio shows and vignettes across the country. She was the CEO of a full-service ad company, Hand N Hand Advertising, in Birmingham and Daphne, Alabama for over thirty years. In recent years she partnered with her Hollywood actor/businessman son, Linc Hand, to form Hand N Hand Entertainment to continue her writing for film, television, radio, and podcasts.

Edie also founded the Edie Hand Foundation over fifteen years ago in memory of her three, young Blackburn brothers to help pay life forward with acts of kindness to others with broken hearts. Edie is a four-time Cancer survivor and understands living with chronic illness, but always finds the grit to keep moving onward and upward. She learned how to turn hard things into beautiful situations.

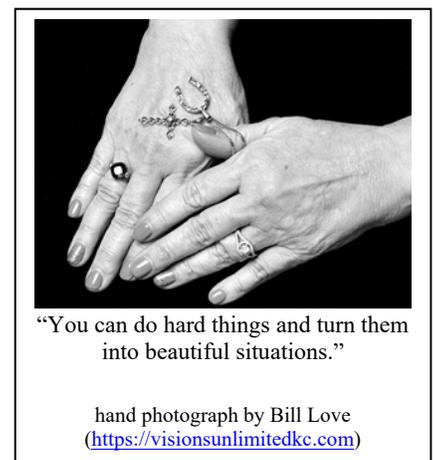
She also comes from a wonderful family heritage of songwriting, acting, and music from the Hood-Hacker-Presley Family. Her legendary cousin was Elvis Presley and she learned first-hand about paying life forward through charities in One's community.

Edie Hand (formerly Edith Blackburn Hand) is an alumnus of the University of North Alabama. She and her friend George Lindsey founded scholarships for students pursuing a career in theater or communications. Edie lives near Birmingham, Alabama but her heart is in Hollywood, California with her only son actor, Linc Hand, and his singer wife Victoria Renee Hand.

*To learn more about Edie, her books, the charities she supports, and her speaking topics visit her websites:*

[EdieHand.com](http://EdieHand.com) | [HnHEntertainment.biz](http://HnHEntertainment.biz) | [WomenofTrueGrit.org](http://WomenofTrueGrit.org) | [EdieHandFoundation.org](http://EdieHandFoundation.org) | [grit.iHubapp.org](http://grit.iHubapp.org)

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"You can do hard things and turn them into beautiful situations."

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